



January 2007

A quarterly publication of the Indiana Cancer Consortium

Priority Strategy Adoption

ICC members are currently in the process of returning to the CCC staff the results of their Action Plans for 2006. Last January, member organizations were asked to select a strategy from the *Indiana Cancer Control Plan* and from that strategy, develop an action plan for their organization. The outcomes of these action plans will be compiled by the Center for Evaluation & Education Policy (CEEP) at Indiana University and used as demonstrating support that the cancer burden in Indiana is being addressed by the ICC through its partner organizations.

By joining the ICC, member organizations made an initial commitment to implement one or more strategies from the Cancer Plan, either within their own organization or collaboratively with other organizations.

In the next several weeks, CEEP representatives will begin contacting ICC members asking them to select a strategy and develop an action plan for this year. The process has been streamlined and the amount of time devoted to completing "the form" minimized.

The benefits for member organizations include:

- Increased visibility and public recognition of activities.
- Chance to showcase activities.
- Opportunity for consultation in increasing efficacy.
- Recognition and measurement of the products of labor.
- Ability to expand activities through collaboration.
- Awareness of possible funding opportunities.

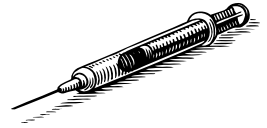
For the ICC, these are:

- Coordination and recognition of efforts toward reducing the cancer burden.
- Measure the ICC's (Indiana's) progress.
- Quantification of outcomes.
- Identify gaps in efforts.
- It's why we are here.

Members are encouraged to contact Tom Rich at trich@isdh.in.gov or (317) 233-7638 with any comments, concerns, or questions surrounding strategy adoption and action plans.

ICC Recommendation: Cervical Cancer Prevention Immunization Requirement

Approximately 70% of cervical cancer cases in the United States are caused by the human papillomavirus (HPV). Cervical cancer is almost 100% preventable through annual Pap tests and the HPV vaccination series. Increased awareness about cervical health and early detection are major elements in preventing cervical cancer



In June of 2006, the FDA announced their approval of Gardasil, the first vaccine developed to prevent cervical cancer, precancerous genital lesions and genital warts due to HPV. The vaccine is approved for use in females 9-26 years of age.

Senator Connie Lawson introduced legislation that would include the new HPV vaccine in immunization requirements for 6th grade girls, effective for the 2008-2009 academic year. Sen. Lawson consulted with the Cervical Cancer Task Force of the ICC Breast and Cervical Cancer Committee as she developed this legislation.

The Task Force sought expert medical advice and recommended to the Steering Committee that the ICC support this legislation. The legislation will not prohibit a student from enrolling or graduating from school. The ICC strongly recommended that sufficient public funding be identified to cover vaccination costs for uninsured and underinsured children.

The ICC supports this legislation. There is no question about the vaccine's medical efficacy for cervical cancer. It is the first vaccine for a specific cancer, it is safe, and past experience indicates that immunization rates are increased by including it in school immunization requirements. Medicaid and CHIP will cover this vaccine through the Vaccines for Children program. Private insurance coverage may vary.

- This legislation can be found in Senate Bill 327. Visit <http://www.in.gov/apps/lsa/session/billwatch/billinfo> for more information on the cervical cancer prevention legislation.
- More information on cervical cancer prevention can be found on by visiting <http://www.cervicalcancercampaign.org/>

Save the Date

ICC Spring Meeting
Wednesday, April 25th, 2007

The Marten House

To RSVP or for more information call 317-234-2945 or e-mail us admin@indianacancer.org.

Indiana Prostate Cancer Initiative Mini-Grants

The Indiana Prostate Cancer Initiative at the Indiana State Department of Health has provided funds for the planning and implementation of prostate cancer educational workshops across Indiana. These workshops provide African-American men aged 40-65 with the information and resources needed to make informed decisions regarding prostate cancer screening.

The goal of the prostate cancer mini-grants is to provide the public with the information they need to help make informed decisions about the potential risks and benefits of prostate cancer screening and follow-up.

The grantees of the prostate mini-grants must conduct a health workshop or program that is planned and conducted before March 30, 2007 and targets African-American men aged 40-65. The workshop must provide information on informed decision making, provide an overview of prostate cancer issues, use media to promote the event, utilizes a pre and post-test assessing knowledge of prostate cancer issues, and provide attendees with information on free or low cost screening.

For more information, please contact your prostate cancer coordinator: Ray Anderson at raanderson@isdh.in.gov or 317-233-7638.

Committee Co-Chairs

Advocacy: Jerry King

Breast & Cervical Cancer: Laura Morris, Jeanne Schilder

Colorectal Cancer: Mary Shields, Erin Wyatt

Data: Greg Steele, Mindy Hightower King

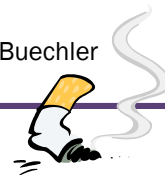
Lung & other Tobacco Related Cancer: Brenda Chamness

Primary Prevention: Doug Schwartzentruber, Robin Zon

Prostate Cancer: David Caldwell, William Fischer

Quality of Life: Harriet O'Connor, Jane Berby-Todd

Treatment Access & Utilization: Stephen Tharp, James Buechler



Tobacco Tax Increase

The ICC has recently become a member of a new coalition, Hoosiers for a Healthier Indiana (HHI). The Hoosiers for a Healthier Indiana coalition formed in the fall of 2006 with the goal to advocate for a \$1.00 increase in the tobacco tax with the revenue directed to health programs. HHI has four committees working on different aspects of the tobacco tax increase – Community Support & Grassroots, Polling, Media, and Direct Lobbying. The ICC is participating in the Community Support & Grassroots committee, and we have a number of exciting activities for ICC member organizations planned for this legislative session. Be sure to watch your local news for more information about the tobacco tax increase!

We are currently asking member organizations to monitor their communities for opportunities to meet with legislators, such as local town hall meetings and legislative breakfasts, and report those back to your ICC Cancer Control Coordinator: Rachel Miller at ramiller@isdh.in.gov or (317) 234-2887.



ICC Member Spotlight

Indiana Hospice & Palliative Care Organization, Inc.



The Indiana Hospice & Palliative Care Organization (IHPCO) exists to promote optimum quality of life and to spread the word that the remedy for pain and suffering is available for Indiana citizens at their critical time of need. IHPCO is a resource/clearinghouse of information where patients, caregivers, professionals, and healthcare providers turn to understand such far-reaching issues as choosing options for care at the end of life, dealing with pain control, and coping with grief.

Indiana Hospice & Palliative Care Organization, a 501(c)(3) nonprofit agency, was established twenty-eight years ago to serve both the public, which benefits from hospice and palliative care, and the organizations and

professionals who provide this crucial care. IHPCO staffs an 800 help line for consumers about end of life issues. The organization continues to promote the use of advanced directives through its Say You Care: Start the Conversation program and IHPCO works actively with public policy issues impacting end of life care and pain management.

In 2006 IHPCO spearheaded the development of the Indiana Pain Initiative, part of a national program to address pain management issues. Also in 2006 IHPCO began a three-year initiative working on establishing Best Practices in Hospice Care in Indiana. Both programs have been incorporated into the 2007 Education Calendar for healthcare professionals which can be

access on the IHPCO website (www.ihpco.org).

Also in 2007, IHPCO will host four special events to raise awareness of hospice and pain management. The events include a special *Friends Reception* on March 15th at the Indianapolis Marriott East, a *Bike Show* is scheduled for June 2nd, the *2nd Annual Golf Tournament* will be on Sept. 17th, and the *Building A Better Indiana Dinner* is planned for October 4th. For more information about these event check the IHPCO website (www.ihpco.org)

IHPCO is the Indiana partner for the National Hospice & Palliative Care Organization's Quality Initiative as well as the state partner with the American Pain Foundation and its campaign to address pain issues at the state level.



Best Practices Exposed

Best Practice is the use of protocols, methods, processes, programs, or interventions that have demonstrated effectiveness in delivering a particular health promotion outcome. The program and protocols are goal oriented, replicable, and utilize appropriate resources in a cost-effective manner. Best practice guidelines accumulate knowledge, experience, expert review, evaluation, and analysis to provide a positive outcome in public health measures. These programs are carefully implemented to maximize the probability of reliable and valid outcomes. The impact of programs and

interventions using best practices can be tracked and evaluated to ensure continual assessment and improvement.

In short, best practices give you the best outcome with the least cost.

The *Cancer Connection* will soon be highlighting programs, both locally and nationally, that are successful programs in reaching similar goals and objectives as stated in our priority strategies. If you know of a program that should be highlighted, please

contact the ICC health educator to nominate them.

As a benefit to your ICC membership, you have access to a health education coordinator to assist your organization in utilizing the best practice models to target your goals and achieve successful outcomes for your adopted strategy.

For additional information on health education, please contact your ICC Health Education Coordinator: Jennifer Taylor at 317-233-7448 or jentaylor@isdh.in.gov.

Reminder...

January is Cervical Health Awareness Month

&

March is Colorectal Cancer Awareness Month

What will your organization do to increase the efforts in cancer prevention, treatment, survivorship, and advocacy?



CDC Grant

Comprehensive Cancer Control staff is eagerly awaiting the publication of the Request for Applications (RFA) from the Centers for Disease Control (CDC) National Cancer Prevention and Control Program. It is this grant that funds comprehensive cancer control in the Indiana that supports the Indiana Cancer Consortium. CDC is required to give applicants 30 days but no longer than 60 days to complete an application once the program announcement is published. The anticipated due date is February 28.

This will be the first year that the grant is competitive. Previously, states and territories meeting the program criteria were routinely awarded a predetermined amount of funds. The competitive trait of the grant offers the Indiana CCC unique opportunities to build upon its past successes and expand into new activities without the confines of a prescribed budget. Planned development includes added resource availability (i.e. money) for ICC committee projects, increasing the quality and effectiveness of consortium communications, and the addition of several staff members.

Cancer Mortality Continues To Fall

For the second year in a row, cancer deaths in the U.S. have dropped. Statistics in the January/February 2007 issue of *CA: A Cancer Journal for Clinicians* show a drop of 3,014 cancer deaths from 2003-2004, the most recent year for which statistics are available from the National Center for Health Statistics. Although the overall cancer death rate has declined since 1991, the 2003-2004 decrease in deaths was large enough to outpace the aging and growth of the U.S. population. Dr. Harmon Eyre, American Cancer Society, attributes this decrease to cancer prevention, early detection, and more effective treatment. Current cancer data trends and estimates can be found at www.cancer.org/statistics.

We want to recognize your member organization's cancer control efforts. Please submit your information to admin@indianacancer.org

Committee & Event Calendar

Date	Event	Location	Time
<i>January</i>			
January 10	Colorectal Cancer	IU School of Nursing, Room 338	4:00-5:30 p.m.
January 11	Lung & other Tobacco Related Cancers	Indiana Tobacco Prevention & Cessation	9:00-11:00 a.m.
January 12	Advocacy	Indiana Primary Care Association	1:00-3:00 p.m.
January 17	Treatment Access & Utilization	IU School of Nursing, Room 336	9:00-10:30 a.m.
January 17	Steering Committee	IU School of Nursing, Room 338	11:00-1:00 p.m.
January 17	Data	IU School of Nursing, Room 338	1:30-3:30 p.m.
January 18	Quality of Life	Call 1-800-314-2585; code 500247	12:00-1:00 p.m.
January 24	Cervical Cancer Task Force	IU School of Nursing, Room B10F	2:00-3:00 p.m.
January 24	Breast & Cervical Cancer	IU School of Nursing, Room B10F	3:00-4:00 p.m.
January 25	Prostate Cancer	Little Red Door, 2nd floor	11:00-1:00 p.m.

February

February 9	Advocacy	Indiana Primary Care Association	1:00-3:00 p.m.
February 20	Primary Prevention	Call 1-800-314-2585; code 500247	4:00-5:00 p.m.
February 28	Cervical Cancer Task Force	IU School of Nursing, Room 338	2:00-3:00 p.m.
February 28	Breast & Cervical Cancer	IU School of Nursing, Room 338	3:00-4:00 p.m.

March

March 8	Lung & other Tobacco Related Cancers	Indiana Tobacco Prevention & Cessation	9:00-11:00 a.m.
March 9	Advocacy	Indiana Primary Care Association	3:00-5:00 p.m.
March 14	Colorectal Cancer	IU School of Nursing, Room 338	4:00-5:30 p.m.
March 15	Prostate Cancer	IU School of Nursing, Room 338	11:00-1:00 p.m.
March 21	Treatment Access & Utilization	IU School of Nursing, Room 336	9:00-10:30 a.m.
March 21	Steering Committee	IU School of Nursing, Room 338	11:00-1:00 p.m.
March 28	Cervical Cancer Task Force	IU School of Nursing, Room 338	2:00-3:00 p.m.
March 28	Breast & Cervical Cancer	IU School of Nursing, Room 338	3:00-4:00 p.m.

* Data Committee Meeting Dates to be Determined.

