

A quarterly publication of the Indiana Cancer Consortium

## Enhancing the ICC

Late last year, the Steering Committee decided to engage an organizational consultant to recommend ways to increase member investment in the Steering Committee, the ICC, and its coordinating committees. Trustee Leadership Development (TLD) of Indianapolis was chosen for the task based on their past history and solid proposal.

The Steering Committee has worked diligently with TLD on ways to strengthen the governance and structure of the Consortium. Their focus has included revamping the mission and vision of the ICC as well as looking at restructuring both committee functions and focus. The overarching goal has been to empower members of the ICC to better collaborate on developing and implementing value-added initiatives. The hope is that through more efficient partnerships, members can work together to educate communities about important cancer related issues that truly make an impact in Indiana.

More information will be made available at the ICC Fall Meeting on October 17th at Clarian North. The services of TLD were paid for from previous year carry-over monies from the CDC grant and funding from the American Cancer Society.

## News and Notes

- Brenda Chamness has resigned from Smokefree Indiana and from her position as Chair of the Lung and Other Tobacco Related Cancers Coordinating Committee. We wish to thank Brenda for her dedication to the Indiana Cancer Consortium and wish her all the best in her endeavors.
- Don't forget to celebrate the upcoming Health Awareness months. October is Breast Cancer Awareness Month. November is Lung Cancer Awareness Month, as well as, Hospice and Palliative Care Awareness Month

## Cuts in CDC Funding for Indiana Comprehensive Cancer Control

Funding from the Centers of Disease Control and Prevention (CDC) to Indiana for comprehensive cancer control has been cut from amounts of recent years. The state received approximately \$20,000 less than awarded in FY2006, down to \$255,000. In addition, there are other cuts and costs that affect the bottom line of program funding. Last year, over \$67,000 was on-hand in unobligated funds that are no longer available: these were used to fund several special ICC projects. In addition, the space and indirect costs by the state have risen. Overall, the difference amounts close to \$100,000.

When awarding the grants, CDC divided states and tribal nations into "A", "B", and "C" categories and distributed money accordingly. Indiana was ranked an A state and received the highest amount awarded. Other award amounts were \$225,000 and \$215,000 respectively.

As a consequence, administration of the program will be assumed by the Indiana State Department of Health. Effective December 31, managerial responsibilities will no longer be provided by the American Cancer Society (ACS). The shift will allow for more money to be available for program needs (from \$25k to \$50k) and a fuller complement of program staff. ISDH will hire a director, health educator, and program coordinator: the administrative assistant position will not be retained. In addition, the Indiana Prostate Initiative Program will also return to the state.

ACS will continue as a full and active contributing partner to the ICC. Ongoing financial support by ACS to the ICC in such areas as Steering Committee retreats, ICC bi-annual meetings, ICC committee and staff support will be maintained.

More information on the transfer of the program will be provided at the ICC Fall Meeting and in the next



## Utilization of Cancer Prevention Resources among Primary Care Providers in Indiana

A five minute survey was conducted by the Primary Prevention Coordinating Committee in the summer of 2007. The committee focused the survey on primary care physicians, particularly those in general practice, family practice, and internal medicine, as the target audience because of their broad scope of practice, the ready access to patients have to their care, and the trust patients have in them. The overall response rate to this survey was 11.36%. Approximately 1,866 individuals met our inclusion criteria. Inclusion criteria stipulated that respondents are identified as a primary care provider with the specialty of internal medicine, general practice, or family practice and practices within the state of Indiana. The findings from this study indicate general trends among primary care providers and may not necessarily be representative of every primary care facility within the identified county or region. Further, this sample is limited to individuals associated with the American Medical Association. The findings may not be representative of professionals in similar disciplines or health organizations.

The objectives of this survey were to:

- To identify the current use of cancer prevention resources in primary care settings.
- Learn to what extent primary care providers utilize cancer prevention health education resources.
- To identify barriers in use of cancer prevention health education resource

The survey concluded:

- The majority of primary care providers have cancer prevention materials available in their place of employment.
- A large percentage of primary care providers utilize cancer prevention resources for those they serve by distribution in the waiting room, allowing individuals to take materials home, and verbal discussions on cancer prevention.
- Barriers to using cancer prevention resources include cost, difficulty finding time to discuss resources with individuals, lack of storage, and lack of resources available. Hospitalists identified that their focus on acute care does not allow time to focus on primary prevention education.
- A large majority of primary care providers surveyed in Indiana do not provide language or culture-specific information on cancer prevention for those they serve.
- Over half of primary care providers do not currently provide their staff with the most updated cancer prevention information in the form of in-services, training, journal subscriptions, staff newsletters, etc.
- Respondents were split on purchasing low cost cancer prevention resources. Barriers included cost and lack of awareness of available resources.
- The majority of survey participants stated they plan to use the Indiana Cancer Consortium's Primary Prevention Resource List on free or low-cost cancer prevention resources

## *Committee Co-Chairs*

**Advocacy:** Jerry King

**Breast & Cervical Cancer:** Laura Morris, Jeanne Schilder

**Colorectal Cancer:** Mary Shields, Erin Wyatt

**Data:** Greg Steele, Mindy Hightower King

**Lung & other Tobacco Related Cancer:**

**Primary Prevention:** Doug Schwartzentruber

**Prostate Cancer:** David Caldwell

**Quality of Life:** Harriet O'Connor, Jane Berby-Todd

**Treatment Access & Utilization:** Stephen Tharp

## Grandparents Day Card Initiative

September 9<sup>th</sup>, 2007 was Grandparents Day - a national holiday celebrated by families across the county. In an effort to deliver healthy messages and celebrate the great efforts of Grandparents, many Indiana Cancer Consortium member organizations distributed over 3,000 Grandparents Day cards with a message about colorectal cancer inside where more information can be requested. The Indiana Cancer Consortium recognizes that colorectal cancer is currently the third most common cancer found in men and women in America, and we need to inform the mature population of Indiana of their risk.

This approach is taken because friends and family are more successful at convincing a loved one to see a doctor than a health professional. Our parents and grandparents need to know the benefits and risks to colorectal cancer screening, to make informed decisions about their health.

The Indiana Cancer Consortium is urging elderly people to take responsibility for their colorectal health by requesting more information, or by talking to their health care providers to learn more about the disease.

The statistics support the ICC's concern. Nationally, it estimated that there will be about 112,340 new cases of colon cancer and 41,420 new cases of rectal cancer in 2007 in the United States. Combined, they will cause about 52,180 deaths.

Grandparents Day is a great time for Indiana to honor Grandparents and deliver a potentially life saving message for our aged loved ones to request more information or talk with their health care provider about this disease so that they can make informed decisions about maintaining their colorectal health.



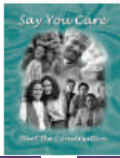
# Health Education Resources Available

For copies of any of these materials, please contact us at [admin@indianacancer.org](mailto:admin@indianacancer.org).



LIVESTRONG Survivorship Notebook: The Notebook features printed versions of the information, worksheets and stories online in a portable three-ring binder, including information about aftereffects of cancer treatment, living with uncertainty, communicating with the health care team, stories of cancer survivors talking about their experiences with cancer, three survivorship tools, and sections for to add personal records, notes and information from health care providers.

American Cancer Society Quick Facts on Lung Cancer, Colon Cancer, and Prostate Cancer. Each book is a comprehensive and a quick read, with highlighted cover tabs for quick reference of specific topics



Say You Care: Start the Conversation Packets. The packets are recommended for newly diagnosed patients, beginner caregivers, and families in the beginning states of end-of-life care planning. This folder has been presented by the Indiana Hospice & Palliative Care Organization, Inc.



## ICC Member Spotlight

### Baskets by Immanuel, Inc.



Recently, Baskets by Immanuel (BBI) reached an important milestone in providing supportive care baskets to oncology patients within Central Indiana. Lisa Pernell, Executive Director, announced that the organization had delivered over 1000 baskets to individuals diagnosed with cancer. “While BBI has been able to embrace over 1000 lives of people living with cancer, our work has only begun,” states Pernell.

In 1999, Pernell started her support outreach as a therapeutic approach to her emotional distress as a result of her father’s cancer. Under her leadership, tenacity and faith, Baskets by Immanuel is now a nationally recognized 501(c)3 organization reaching many families who are struggling with the devastating effects of cancer. While the medical community is making tremendous strides in the cures and treatments of cancer, there is the ongoing challenge to address the emotional and spiritual well-being of persons with cancer and their primary caregivers. Understanding the suffering and challenges of coping with the reality of cancer, Baskets by Immanuel seeks to ease the isolation and helplessness that individuals and their families may feel during their battle with cancer.

Baskets by Immanuel (BBI) strives to provide compassionate reassurance and support to the emotional and spiritual well being of individuals living through cancer. Its faith-specific approach is to embrace the human spirit during the various stages of treatment and recovery. BBI offers a

supportive dimension of emotional comfort and spiritual guidance to complement and enhance patient care. Through a network of services, the staff and volunteers extend love and encouragement to individuals whose lives are touched by cancer by offering practical support for an improved quality of life. The services offered by BBI are designed to help heal the soul and spirit while the physicians are healing the body.

The signature service of BBI is its supportive care baskets that are created to offer hope, encouragement and comfort as well as to boost the spirit of persons with cancer and their caregivers during the treatment and recovery process. “The primary focus of Baskets by Immanuel is to promote a positive attitude that will enhance the quality of life for both the patient and the caregiver,” states Pernell. The individualized supportive care baskets are delivered to oncology patients in hospitals, hospice facilities, homes and nursing homes.

Other BBI outreach services include the Youth Angel Missions, or Y.A.M., that is designed to encourage a sense of purpose and volunteerism among young people between the ages of 15 to 18. The overall focus of Y.A.M. is give opportunities to young people to assist those persons living with cancer while stimulating self-esteem. Y.A.M. participants also attend workshops on health, general etiquette and hygiene.

Follow up services are offered through BBI’s A Father’s Touch program. When

requested, volunteers maintain contact with persons with cancer and their primary caregivers by conducting motivational telephone calls, inspirational greeting cards, home delivery of care baskets and light errand or housekeeping tasks on a monthly basis.

The organization recently expanded its outreach services by offering cancer prevention workshops. Throughout the year, monthly informational and educational workshops are offered to volunteers, families and friends of oncology patients, and the general public. Each workshop focuses on a particular topic, and a general question and answer session is offered at the conclusion of each workshop. Pernell is encouraged by the increasing interest of these cancer prevention workshops.

BBI recently hosted its fourth annual “A Night to Remember” community gala. Each year, individuals who are living with cancer and one primary caregiver are invited this special event that pays homage to the remarkable strength, courage and endurance in their battle against cancer. These guests of honor are treated to an evening of dinner, entertainment, keynote presentations, music, silent auction and hand pampering services. The traditional celebration has become a recognized trademark of the organization.

For more information about Baskets by Immanuel or any of its services or programs, please call (317) 466-2531.

We want to recognize your organization’s cancer control efforts. Please submit your information to [admin@indianacancer.org](mailto:admin@indianacancer.org)

## *ICC Committee and Event Calendar*

<b>Date</b>	<b>Event</b>	<b>Location</b>	<b>Time</b>
<i>October</i>			
October 2	Advocacy Committee	Indiana Public Health Association	1:00-3:00pm
October 17	Indiana Cancer Consortium Fall Meeting	Clarian North	9:30 am-1:30
October 24	Data Committee	IU Department of Public Health	2:30– 4:00 pm
<i>November</i>			
November 1	Quality of Life Committee	Conference Call	12:00 – 1:00 pm
November 6	Advocacy Committee	Indiana Public Health Association	1:00– 3:00 pm
November 8	Tobacco Related Cancer	Indiana Tobacco Prevention and Cessation Agency	9:00-11:00 am
November 14	Colorectal Committee	Conference Call	4:00– 5:30 pm
November 21	Treatment Access and Utilization	IU School of Nursing, Room 338	9:00 – 11:00am
November 21	Steering Committee	IU School of Nursing, Room 338	11:00– 1:00 pm
November 28	Data Committee	IU Department of Public Health	2:30– 4:00 pm
November 28	Breast and Cervical Cancer	IU School of Nursing, Room 336	3:00- 4:00 pm
<i>December</i>			
December 4	Advocacy Committee	Indiana Public Health Association	1:00– 3:00 pm
December 18	Primary Prevention Committee	Conference Call	4:00-5:00 pm
December 19	Data Committee	IU Department of Public Health	2:30– 4:00 pm

