

Prostate Cancer Awareness Mini-Grant Program

Indiana State Department of Health, Cancer Early Detection Section

Background

Cancer is the second leading cause of death for adults in Indiana and in the United States. In Indiana, estimated cancer death rates from 2005 through 2010 have consistently outpaced the national rates.

Excluding all types of skin cancer, prostate cancer is the most commonly diagnosed cancer among Indiana men and is the second leading cause of cancer death for men. During 2004-2008, according to the [Indiana Cancer Facts and Figures 2012](#), there were approximately 3,954 cases of prostate cancer and 602 deaths per year in Indiana. African-American men are more likely to develop prostate cancer than any other racial or ethnic group and they are more than twice as likely to die from the disease as white men.

In 2010, the Indiana Cancer Consortium (ICC), along with the Indiana State Department of Health, developed the [Indiana Cancer Control Plan 2010-2014](#) as a comprehensive blueprint to help reduce the burden of cancer in Indiana. The plan consists of six focus areas – primary prevention, early detection, treatment, quality of life, data and advocacy. Each focus area has one goal, and multiple objectives and strategies.

The goal of the Early Detection focus area is to increase early detection and appropriate screening for cancer. There are five objectives related to early cancer detection. Objective three focuses on encouraging men to make informed decisions regarding prostate cancer screening:

- By 2014, increase the percentage of men aged 40 and older who have had an individual discussion with their health care providers regarding the risks and benefits of prostate cancer screening from 49 percent to 57 percent as measured by the Indiana Behavioral Risk Factor Surveillance System.

Not all medical experts agree that screening for prostate cancer will save lives. Although there are potential benefits to prostate cancer screening, which include early detection and early treatment, there are also potential risks. Potential risks may include false-positive test results possibly leading to unnecessary testing and procedures, serious side effects as a result of treatment, and treatment of prostate cancer that would not have impacted health if left untreated.

Due to the uncertainties in prostate cancer screening techniques and outcomes, most organizations including the [Centers for Disease Control and Prevention \(CDC\) recommend informed decision making](#). Informed decision making is defined by the CDC as when a man:

- Understands the nature and risks of prostate cancer.
- Understands the risks, benefits, and alternatives to prostate cancer screening.
- Participates in decision making at a level he desires.
- Makes a decision consistent with his preferences and values, or defers the decision to a later time.

The [Indiana Cancer Control Plan 2010-2014](#) suggests the following strategies to increase the percentage of men discussing the risks and benefits of prostate cancer screening with their health care providers:

- Support efforts that promote informed decision making about prostate cancer screening.
- Distribute information to primary care physicians and primary care extenders about prostate cancer risk and screening.
- Offer culturally sensitive education to the public regarding prostate cancer screening.
- Implement existing evidence based practices to address prostate cancer screening issues.
- Disseminate information about prostate cancer and screening issues to the public via multiple settings.
- Utilize community-based organizations to hold informational sessions about prostate cancer.
- Organize church-based educational programs and health fairs to promote informed decision making.

The CDC has developed a portfolio of educational materials designed to promote discussion between patients and physicians and to help men aged 50 to 75 years make informed decisions about prostate cancer screening at:

http://www.cdc.gov/cancer/prostate/informed_decision_making.htm

These materials may be used as an educational resource.

Funding Opportunity

The Cancer Early Detection Section at the Indiana State Department of Health is pleased to announce a funding opportunity for the planning and implementation of prostate cancer educational workshops that provide Indiana men, aged 40-65, with an overview of prostate

cancer, risks and benefits of prostate cancer screening, and the importance of informed decision making. Please note, discussing informed decision making is a requirement in order to receive grant awards. Grant awards of up to \$2,499 will be reimbursed to selected organizations for conducting these workshops.

Prostate Cancer Awareness workshops must meet the following criteria:

- Planned and held prior to June 1, 2013.
- Target African-American men aged 40-65.
- Provide an overview of prostate cancer issues (see Appendix A).
- Utilize the media to promote the event (newspaper, flyer, church bulletin, radio, television, etc.)
- Provide attendees with information on free or low cost screening and describe the importance of informed decision making.

Collaboration with other organizations is highly encouraged to maximize impact.

Award

Organizations will be awarded up to \$2,499 to conduct a prostate cancer awareness workshop as outlined above.

Eligibility

Eligible organizations include local health departments, non-profit organizations, educational institutions, health centers, male social organizations and faith-based organizations that service at least 25 men per month. In addition, all applicants *must* be Indiana Cancer Consortium (ICC) members. Membership is free. If you are not currently an ICC member, you may apply online at www.IndianaCancer.org.

Requirements

By virtue of applying for this funding opportunity, applicant agrees to:

- Accept electronic funds transfer (EFT). Grantees must also be a registered vendor with the State prior to payment. For forms and additional information see the Auditor of State's website at <http://www.in.gov/auditor/2340.htm>.
- Ensure workshops meet the criteria as described above.
- Attend any meeting or conference calls as requested.
- Submit a pre-workshop report 30 days prior to the scheduled workshop, including a detailed agenda with topics and speakers, location/date/time, program materials, and the participant evaluation that will be distributed.
- Conduct a participant evaluation, including a pre- and post-test survey.

- Submit a final report no later than June 28, 2013. The report must include a summary of the workshop, number of participants, evaluation forms, invoice for payment, and all receipts.
- Join the ICC. Membership is free. Register at www.IndianaCancer.org.

Timeline

- Monday, **November 26, 2012** — Request for Proposals (RFP) made available.
- Monday, **November 26, 2012** through Friday, **December 21, 2012** – Technical assistance available as needed. To schedule a technical assistance call, contact Kate Tewanger, Cancer Early Detection Section Director, at ktewanger1@isdh.in.gov.
- Friday, **December 28, 2012** — Completed applications must be received by close of business (5 p.m.). Late submissions will not be considered.
- Friday, **January 18, 2013** — Grantees will be notified via e-mail.
- **30 Days Prior to Scheduled Workshop** – Submit the pre-workshop report.
- Friday, **June 28, 2013** — Final report and invoices due.

Submit applications to Kate Tewanger, Cancer Early Detection Section Director, at ktewanger1@isdh.in.gov or 2 N. Meridian St., 6B, Indianapolis, IN 46204.

Funding Restrictions

The following limitations must be considered:

- Recipients may not use funds for research.
- Recipients may not use funds for clinical care.
- Recipients may not use funds for food or beverages.
- Recipients may not use funds for screenings, screening supplies, or equipment costs.
- Awardees may not generally use funding for the purchase of furniture or equipment.
- The direct and primary recipient in a cooperative agreement program must perform a substantial role in carrying out project objectives and not merely serve as a conduit for an award to another party or provider who is ineligible.

APPLICATION FORM

Please use Arial, 12 point font when responding to application questions. Applications must be received via e-mail at ktewanger1@isdh.in.gov or via United States Post Office: 2 N. Meridian St., 6B, Indianapolis, IN, 46204, Attn: Kate Tewanger by close of business on December 28, 2012.

Applicant

Name of Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Person

Contact Name and Title: _____

Direct Phone: _____

E-mail Address: _____

Application

1. Describe the burden of prostate cancer in the county and/or community where you plan to host the workshop? Please feel free to use local community assessment data, Indiana State Cancer Registry data, etc.
2. What is the proposed title of your workshop? Please provide a brief overview of the workshop and its objectives.

3. What is the anticipated number of people you expect at your workshop?

4. Discuss how you will address the questions outlined in *Appendix A* at your workshop. Include possible speakers and/or vendors.

5. Describe how you will recruit African-American men, aged 40-65, to attend the workshop. Include your plans for publicizing and marketing the workshop.

6. Describe how you will collaborate with other agencies/organizations.

7. Describe how you will provide attendees with information on free or low cost screening opportunities.

8. What is a potential date for your event?

Budget

Using the budget template below, provide a detailed line-item budget for the workshop for up to \$2,499. The budget should include all expenses to support activities proposed in the application. Please include a narrative to justify all expenses in detail.

Budget Template

Description of Expense	Cost
<p>Personnel</p> <p><i>Include the number of hours expected as well as the hourly rate to calculate total personnel costs. For example, 10 hours x \$10/hour = \$100 total.</i></p>	\$0.00
<p>Travel</p> <p><i>Estimate the number of in state mileage reimbursed at \$.44 per mile. For example, 50 miles x \$.44/mile = \$22 in total mileage.</i></p>	\$0.00
<p>Educational materials</p> <p><i>Describe any educational materials that will be purchased, the amount, and the costs. Costs related to educational materials must be limited.</i></p>	\$0.00
<p>Speaker fees (not to exceed 10% of total per speaker)</p>	\$0.00
<p>Location fees (not to exceed 10% of the total)</p>	\$0.00
<p>Supplies (not to exceed 10% of the total)</p>	\$0.00
<p>Media (not to exceed 20% of the total)</p>	\$0.00
<p>TOTAL</p>	\$2,499

Please address all inquiries about this RFP to Kate Tewanger at ktewanger1@isdh.in.gov. Applications are due by 5 p.m. on Friday, December 28, 2012. Late submissions will not be considered.

Appendix A: Prostate Cancer Overview

The answers to the questions below must be presented to the participants at your workshop:

- What is the prostate?
- What is prostate cancer?
- Can prostate cancer be prevented?
- What is Benign Prostatic Hyperplasia (BPH)?
- What are the causes, signs and symptoms, and treatments for prostate cancer?
- What screening options are available for prostate cancer?
- What are the benefits and risks of prostate cancer screening?
- How accurate are the screening tests?
- What do medical experts say about screening?
- Describe the importance of *informed decision making* in regards to prostate screening.
- Who is at highest risk for prostate cancer and why?
- Are African-American men at increased risk for prostate cancer? Why?
- What is an African-American man's risk for prostate cancer?
- Explain why it is so important to communicate with a physician.

You may refer to the Centers for Disease Control and Prevention (CDC) publication "Prostate Cancer Screening-A Decision Guide for African-Americans" for information on the bulleted items above. You may print and/or download the guide at http://www.cdc.gov/cancer/prostate/informed_decision_making.htm. Other suggested publications include:

- ***Prostate Health: A Guide for African American Men*** – American Urology Association
- ***Prostate Health Playbook: It's a Guy Thing*** – American Urology Association
- ***Blueprint for Men's Health*** – Men's Health Network
- ***Talking with your Doctor*** – American Cancer Society
- ***Let's Talk About It: Questions and Answers About Prostate Cancer*** – American Cancer Society
- **[Indiana Cancer Facts and Figures 2012](#)** – Collaborative effort of Indiana Cancer Consortium, the American Cancer Society Great Lakes Division, and the Indiana State Department of Health
 - **[Prostate Cancer in Indiana](#)**