



## **Executive Summary**

The Indiana Cancer Consortium (ICC) announces the availability of funds to implement best practices that reduce the risk of cancer and enable early diagnosis in the workplace. The ICC seeks partners who wish to supplement and increase their overall organizational wellness through the implementation of the ICC Employer Gold Standard Initiative (EGS). This program recognizes employers who establish the workplace as a primary setting to focus on primary prevention and early detection for breast, cervical, colorectal cancers, and tobacco use for their employees. In partnership with the Indiana Department of Health and the American Cancer Society (ACS), the ICC developed the Employer Gold Standard initiative to help Hoosier employers of any size promote wellness initiatives and evidence-based interventions to their employees. The initiative is based on the CEO Cancer Gold Standard from the CEO Roundtable on Cancer.

**Eligible Applicants:** Limited

**Project End Date:** Ongoing

**Number of Awards:** Up to 15 organizations

**Award Continuation:** No

**Project Funding:** \$1,000

**Matching Requirements:** No

**Estimated Award Date:** June 1, 2021

Award applications are due **May 21, 2021** by **5:00 p.m. (ET)**. Please direct any questions or comments to Mary Robertson, ICC Director, at [mary@indianacancer.org](mailto:mary@indianacancer.org).

## **Funding Opportunity Description**

### **Organization Background:**

The Indiana Cancer Consortium (ICC) began in February 2001 when the Indiana Department of Health (IDOH), American Cancer Society-Great Lakes Division, Indiana University Cancer Center, Indiana University School of Nursing, and Indiana University School of Medicine Department of Public Health met to discuss the need for cancer control planning in Indiana. In May 2001, a group of 15 statewide health groups convened and decided to call itself the ICC and to move forward with cancer control planning.

Since its inception in 2001, the ICC has grown to 400+ members sharing resources, knowledge, and passion for cancer prevention and control. Over the years, the ICC has developed four statewide cancer control plans and five statewide cancer burden reports that guide the implementation and evaluation of cancer control efforts across the continuum, from prevention through survivorship. These strategic plans and comprehensive reports share a variety of cross-cutting themes that prioritize quality cancer data,



impact advocacy, and equitable healthcare access and delivery. The ICC released the Indiana Cancer Control Plan 2021-2022 (ICCP) in January 2021.

### **Burden**

Cancer is the second leading cause of death in Indiana and the United States and thus has a tremendous impact on our state. In 2021, about 13,460 Indiana residents are expected to die of cancer, which translates to approximately 37 people every day. The American Cancer Society estimates approximately 39,010 Indiana residents will be diagnosed with cancer in 2021, amounting to approximately four new cases of cancer diagnosed every hour of every day. The Indiana State Cancer Registry states that Indiana's cancer mortality rates for all cancers were 17.4% higher than the United States rate in 2017. Additionally, about two in five people now living in Indiana – will eventually develop cancer.

Employers are uniquely positioned to make a difference in the health and wellbeing of their employees and their families. The workplace reaches average-risk, age appropriate adults for interventions that lead to prevention and early detection. By focusing on health education and health promotion, employers can inform their employees about when and why they should be screened for certain cancers. In doing so, employers can play a pivotal role in reducing cancer incidence and premature death. Through the Employer Gold Standard's reduction and early detection principles, employers can help save the lives of employees and curb operational costs. The cost of cancer is devastating:

- Cancer costs U.S. employers about \$19,000 annually per 100 employees in lost work time and medical treatments.
- Employees with cancer are absent 3.8 more days per month than workers without cancer and lose the equivalent of 1.8 more days per week due to "presenteeism".
- Cancer affects Indiana's healthcare costs, mortality rates, employee productivity, disability claims, and the lives of people and families.
- According to the American Cancer Society Cancer Action Network, approximately \$183 billion was spent in the U.S. on cancer related health care in 2015. This amount is projected to grow to \$246 billion by 2030 - an increase of 34%.
- In economic terms, evidence-based screening for breast, cervical, and colorectal cancer is very cost effective.

### **Funding Opportunity**

The ICC is pleased to announce a funding opportunity to Indiana employers to begin addressing cancer through prevention practices and early detection in the workplace through the Employer Gold Standard Initiative. The funded organizations, with support and technical assistance from the ICC, will work to design a cancer control and prevention action plan utilizing the suggested best practice resources provided. An [action plan example](#) and resources can be found under the Resources heading below and on the ICC EGS website: <https://indianacancer.org/get-involved/employer-gold-standard-initiative/>.



### **Technical Assistance & Support**

Funded organizations will have access to additional technical assistance and support from the ICC Early Detection Committee composed of cancer control experts throughout the state. The technical assistance process will include (1) reviewing implementation plan activities, (2) discussing progress and opportunities, (3) identifying barriers and possible solutions, and (4) providing resources. The ICC has developed an [Employer Gold Standard Initiative Toolkit](#) to assist employers in the implementation of EGS practices. The toolkit was created to help bolster the employers' capacity to implement evidence-based cancer screening strategies, tailoring program implementation to fit the needs of the employer. The toolkit brings together a number of resources and media pieces from reputable organizations for employers to use.

Applicants should submit any questions by email regarding the application to the ICC. Questions will be addressed on an individual basis. Questions should be submitted to Mary Robertson at [mary@indianacancer.org](mailto:mary@indianacancer.org).

### **Award**

Interested organizations will be awarded \$1,000 to address the cancer burden through establishing their workplace as a primary setting to focus on primary prevention and early detection for breast, cervical, and colorectal cancers for their employees, as well as addressing tobacco use. Grantees will be designated and prioritized by areas of greatest need, including communities with disparate populations at greater risk for cancer. EGS implementation funding will be disbursed in one payment following acceptance of the organization's action plan.

### **Eligibility**

The applicant must be a legally established organization in Indiana and whose employees primarily reside within the state. Organizations can be from any sector and must not already be Employer Gold Standard certified.

### **Requirements**

By virtue of applying, applicant agrees to:

- Comply with ICC EGS directives and policies. Certification of compliance is acknowledged by signing and submitting the application.
- Address at least **two** of the following cancers in your action plan: breast, cervical, or colorectal, and tobacco use (lung).
- Commit to championing the long-term efforts to implement cancer prevention and control workplace interventions.



- Become an ICC organizational member (There are no fees associated with becoming an ICC member organization or joining the ICC Employer Gold Standard Initiative.)

### **Timeline**

- **April 9, 2021** - Request for application (RFA) made available.
- **April 12, 2021 through May 17, 2021** – Technical assistance available as needed. To schedule a technical assistance call, contact Mary Robertson at [Mary@indianacancer.org](mailto:Mary@indianacancer.org)
- **May 21, 2021** - Completed applications must be received by 5:00 p.m. (ET). Late submissions will not be considered.
- **June 1, 2021** - Grantees will be notified of award via email.

**Submit applications to Mary Robertson, ICC Director, at [mary@indianacancer.org](mailto:mary@indianacancer.org). Attn: ICC Employer Gold Standard Award. All applications must be received no later than May 21, 2021 by 5:00 p.m. (ET).**

### **Funding Restrictions**

The ICC expects that funds allocated through this request for applications will solely support EGS action plan development, implementation, and coordination. Funds cannot be used to purchase food.

### **Review and Selection Process**

All applications submitted will undergo a review process by a selection committee. Applicants will be assessed based on the following criteria:

#### *Organizational capacity*

- Demonstrate the organization has capacity and readiness to implement the EGS.
- Demonstrate the benefits your organization would gain from funding and EGS implementation.

#### *Statement of need and rationale*

- Demonstrate how EGS will be utilized in the organization's overall wellness program for employees.

#### *Organizational Approach*

- Demonstrate how employees will be educated on available resources and services.
- Demonstrate the organization has identified at least two target cancers and sustainability plan.

### **Declaration**

The ICC may seek additional information from an applicant prior to or during the review of the application



## **Resources**

- ICC Employer Gold Standard Website - <https://indianacancer.org/get-involved/employer-gold-standard-initiative/>
- ICC Employer Gold Standard Toolkit - <https://indianacancer.org/wp-content/uploads/2021/04/EGS-Toolkit.pdf>
- ICC Employer Gold Standard Example Action Plan - [https://indianacancer.org/wp-content/uploads/2021/04/EGS-EBI-and-Wellness-IP\\_Final-2.pdf](https://indianacancer.org/wp-content/uploads/2021/04/EGS-EBI-and-Wellness-IP_Final-2.pdf)
- Indiana Cancer Control Plan 2021-2022 - [https://indianacancer.org/wp-content/uploads/2021/01/FINAL\\_21-22IndianaCancerControlPlan.pdf](https://indianacancer.org/wp-content/uploads/2021/01/FINAL_21-22IndianaCancerControlPlan.pdf)
- Indiana Cancer Facts & Figures: Fifth Edition - [https://indianacancer.org/wp-content/uploads/2020/09/Indiana-Cancer-Facts-and-Figures-2018\\_WithCover.pdf](https://indianacancer.org/wp-content/uploads/2020/09/Indiana-Cancer-Facts-and-Figures-2018_WithCover.pdf)
- CDC Workplace Health Promotion - <https://www.cdc.gov/workplacehealthpromotion/tools-resources/workplace-health/cancers.html>
- CEO Cancer Gold Standard - <https://www.cancergoldstandard.org/gold-standard-employers>
- CDC Workplace Policies - <https://www.cdc.gov/cancer/nbccedp/success/workplace-policies.htm>



## APPLICATION FORM

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Please use Arial, 11-point font when responding to application questions. Applications may **NOT** exceed **6** pages (including cover form and responses to questions). Applications must be received via e-mail at [mary@indianacancer.org](mailto:mary@indianacancer.org) by 5 p.m. (ET) on May 21, 2021. Late submissions will not be considered. A word doc version of the application can be found here: [https://indianacancer.org/wp-content/uploads/2021/04/EGS-RFA-2021\\_Application-Form-Only.docx](https://indianacancer.org/wp-content/uploads/2021/04/EGS-RFA-2021_Application-Form-Only.docx)

### Applicant

Name of Business/Organization:

Business Type (For Profit or Non-Profit):

Street Address:

City:

State:

Zip:

Telephone:

Fax:

Federal Tax ID#:

### Contacts

Program Contact Name and Title:

Direct Phone:

E-mail Address:

Fiscal Contact (Official Signer) Name and Title:

Direct Phone:

Email Address:



## Employee Demographic Information

Number of Employees:

Gender Breakdown: \_\_\_% Male, \_\_\_% Female

Work Status: \_\_\_% Salary, \_\_\_% Hourly, \_\_\_% Full Time, \_\_\_% Part Time

Average Age of Employees: \_\_\_% 18-34, \_\_\_% 35-44, \_\_\_% 45-64, \_\_\_% 65 or older

Business Type (For-Profit, Non-Profit – Healthcare or Government, Non-Profit -Other):

## Insurance Information

Insurance Company (*Your employer-sponsored Insurance Company*):

Insurance Choice (*Number of employees choosing employer-sponsored insurance*):

Covered Lives (*Total number of covered lives (including dependents) by employer-sponsored insurance*):

## HR / Benefits Specialist Signature

Full Name:

Today's Date:



## Application Questions

### *Organizational Background*

1. Please provide a description of your organization.
2. Is your organization part of a larger network of organizations or “Parent” or “Umbrella” organization? If so, describe where it is housed within the larger organization.

### *Organizational Readiness*

1. How will this opportunity supplement and/or complement your existing employee wellness programs or initiatives?
2. Please describe why your organization could benefit from funding and implementation of the EGS program.
3. What prompted you to consider this funding opportunity?

### *Organizational Approach*

1. Please explain which cancers (two required) you are interested in targeting for your organization: breast, colorectal, and/or cervical and why?
2. Please describe who in your organization will be responsible for and oversee this project?
3. Please describe how you will inform your employees of this program and resources available to them.
4. How will you sustain these efforts long-term?